

LOCAL LEAF DEVELOPMENT IN VIETNAM























Leaf Objectives

- Increase local leaf supply for import substitution
- Poverty alleviation
- Transfer best agronomy/curing/environmental friendly practices to the farmers

- ✓ Conducted Soil analysis to identify soil fertility & chemistry & recommend suitable fertiliser mixture.
- ✓ Providing Training to farmers on BAT's Growing & Curing Best practices.
- ✓ Advising on methods to minimize cost of production.
- ✓ Reduce usage of Agro-chemicals to minimize damage to the Environment & reduce cost.
- ✓ Usage of Agricultural waste products as fuel for curing: Introduced efficient Barn models.



SCALE CROP OF VIETNAM



@ 5,000 - 7,000 contracted farmers (Signed with suppliers)

LEAF

08 different grades packed (Lamina)

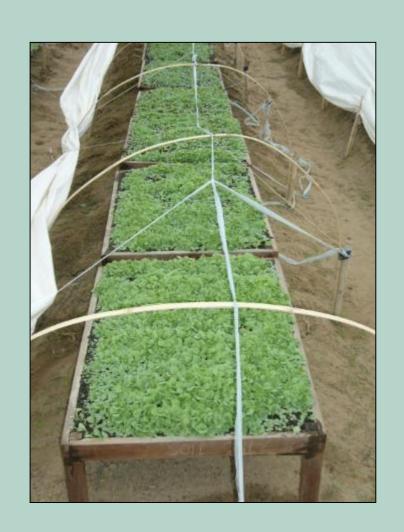
17 Full time employees

@ 7,000 tons green purchased

Invested thru 5 suppliers

@ 4,000 ha growth

EFFECTIVE FARMING TRAINING PROGRAMFROM SEEDBEDS TO CURING













CURING BARN WITH RICE HUSK FURNACE

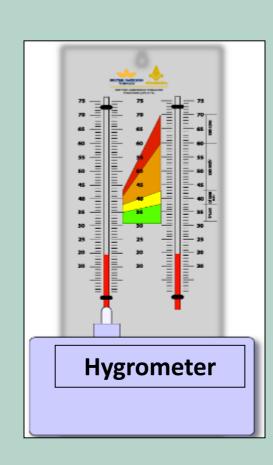




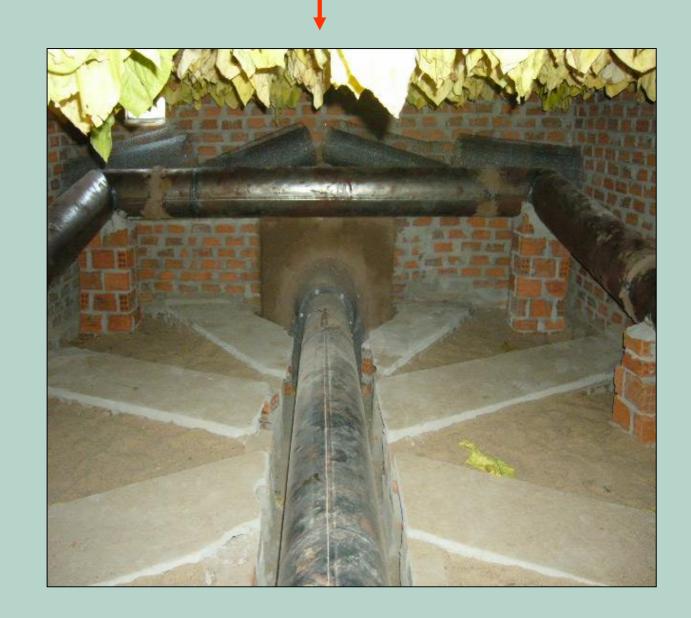




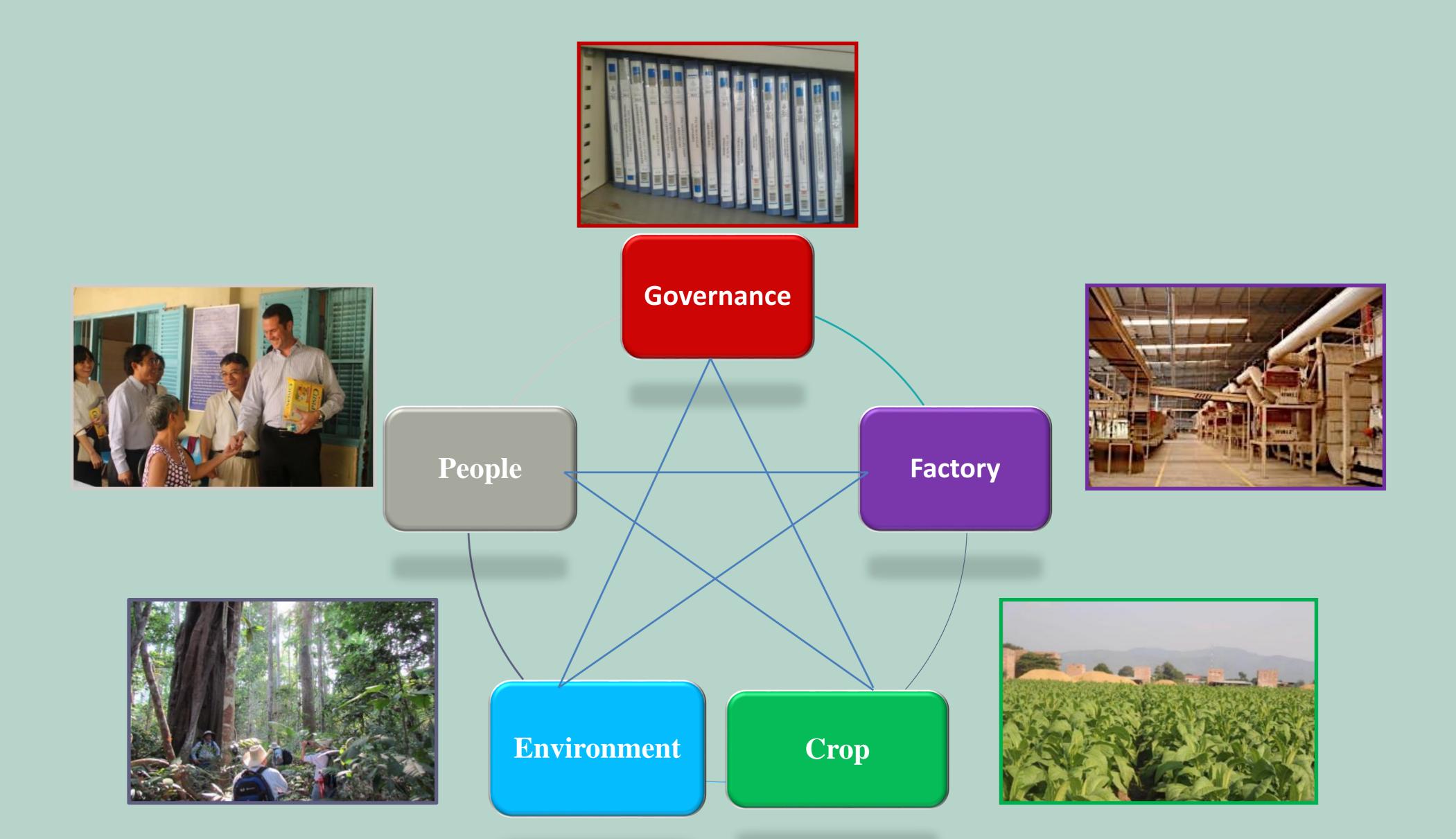
Bottom Ventilator



Curing Meter



SUSTAINABLE TOBACCO PROGRAM (STP)



ATTACHEMENT



Leaf Field Attach: Crop development, STP, build relationship

Training: English, OJT: Presentation skill, Leadership Capability

BENEFITS



ALLOWANCE

Around **10.000.000** VND/month.



EXTRA SUPPORT

Follow TOT as Company policy for accommodation and travelling to Leaf Growing Area (including Central, North and South of Vietnam) for working.



COMPANY BUS

Provide Company bus for two ways travelling between Ho Chi Minh city and Bien Hoa city.



COMPANY MEAL

1 meal portion/working day.



LOCATION & WORKING HOUR



Based in Bien Hoa, Dong Nai province 7:00 AM – 15:30 PM

FIELD TRAVEL

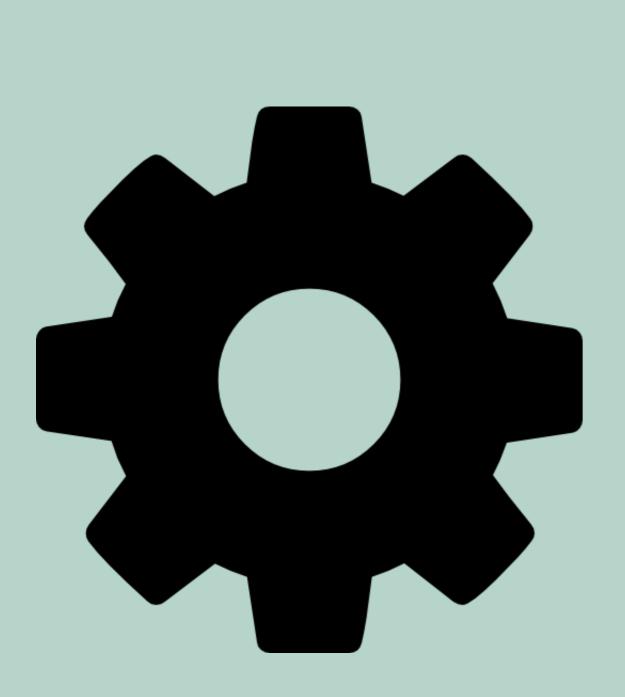


Travel to Leaf Growing Area (Gia Lai, Dak Lak, Tay Ninh, Cao Bang, Lang Son...)





OPERATIONAL - TECHNICAL PROFESSIONAL RESULT



Deliver & communicate the annual R&D plan aligned with the leaf strategic plan.

Drive STP improvement and carry out internal audit yearly and update to the system on time.

Identify demand of crop input (including tobacco variety, fertilizer, crop protect agents, etc.). Then, lead providing process of crop input to leaf growing area on time in full.

Identify & bring in the best practices/research findings from other OpCos/research organizations that help producing the quality/style required for import substitution & farmers' cost of reduction.

LEADERSHIP RESULT

LEADERSHIP

RESULT

Driving New variety registering process & get approval of Ministry of Agronomy.

Undertake Research trials

Driving New variety registering process & get approval of Ministry of Agronomy.

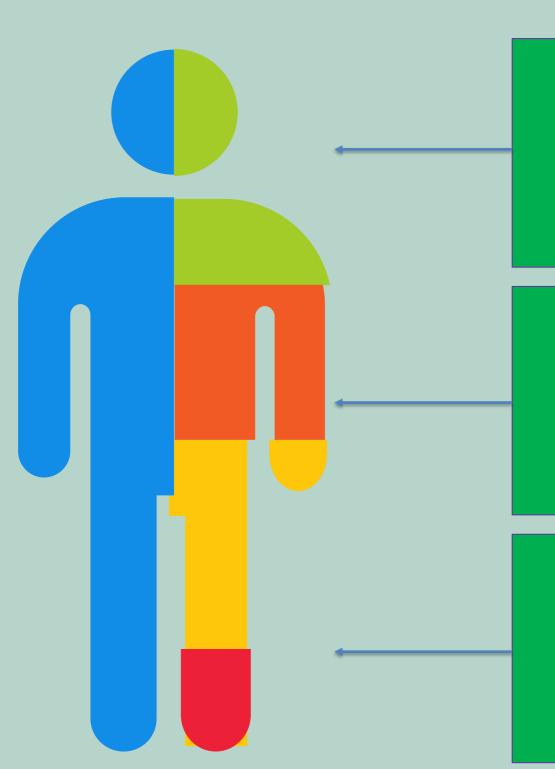
Undertake Research trials

Leading STP program, IPM program to ensure all leaf suppliers meet BAT standards.

Driving New variety registering process & get approval of Ministry of Agronomy.

Undertake Research trials

RELATIONSHIP RESULT

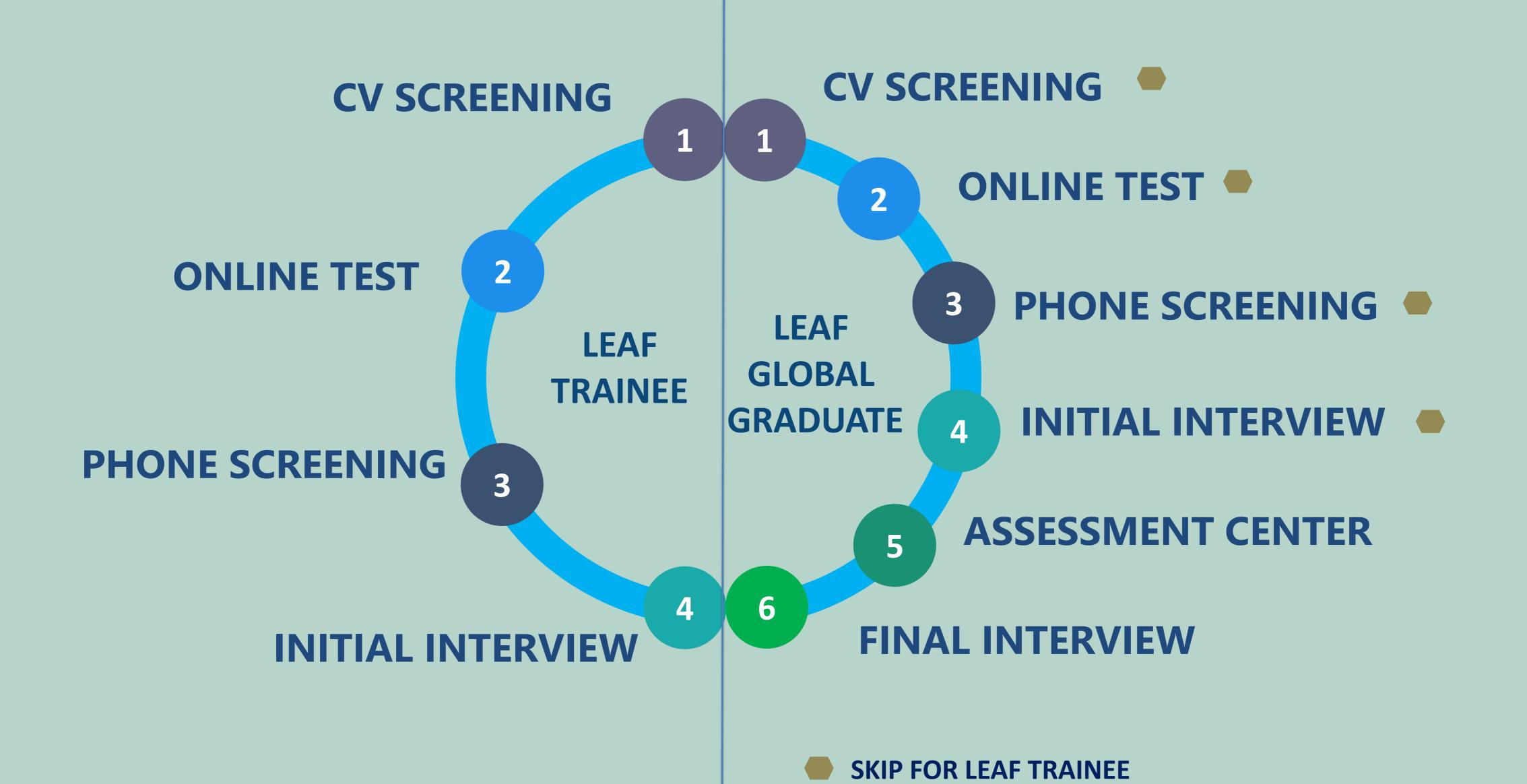


1. Develop strong internal relationship with Leaf Field Team,
Operations, Finance & HR to ensure smooth functioning of business.

2. Well relationship with ASPAC Region and Global to support each other for cooperated goals.

3. Good relationship with Local Authorities, Vinataba, third party suppliers and other companies to implement related programs.

RECRUITMENT PROCESS







University
Graduate, priority
for Agronomy
Decree



Understanding of Social system of Vietnam



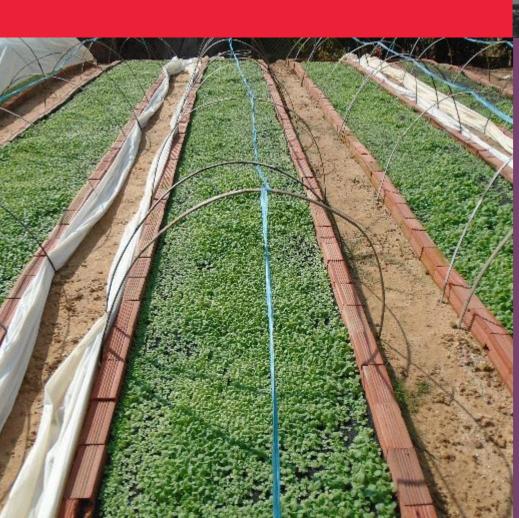
Good communication and translation skills in Vietnamese and English



Experience in handling analysis data & interpretation of the research findings



Interpersonal skill & strong capability to work together with the management team home & abroad



Ability to establish a strong network with Govt. /international Agro-research organization



Learn quickly and be proactive in supporting Company activities. Be able to work under tight timeline



